UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 1, 2012

LivePerson, Inc.

(Exact Name of Registrant as Specified in its Charter)

Delaware (State or other Jurisdiction of Incorporation) **0-30141** (Commission File Number) **13-3861628** (I.R.S. Employer Identification No.)

475 Tenth Avenue, New York, New York (Address of Principal Executive Offices)

10018 (Zip Code)

Registrant's telephone number, including area code: (212) 609-4200

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Dere-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Dere-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02. Results of Operations and Financial Condition.

A copy of the press release issued by LivePerson, Inc. (the "Registrant") on August 1, 2012, announcing its results of operations and financial condition for the quarter ended June 30, 2012, is included herewith as Exhibit 99.1 and is incorporated herein by reference. The information included in this Current Report on Form 8-K (including Exhibit 99.1 hereto) that is furnished pursuant to this Item 2.02 shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section or Sections 11 and 12(a) (2) of the Securities Act of 1933, as amended. The information contained herein and in the accompanying exhibit shall not be incorporated by reference into any filing of the Registrant, whether made before or after the date hereof, regardless of any general incorporation language in such filing, unless expressly incorporated by specific reference into such filing.

Item 9.01. Financial Statements and Exhibits.

- (d) Exhibits. The following documents are included as exhibits to this report:
 - 99.1 Press release issued August 1, 2012.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 1, 2012

LIVEPERSON, INC. (Registrant)

By: /s/ DANIEL R. MURPHY

Daniel R. Murphy Chief Financial Officer 99.1 Press release issued August 1, 2012.

LivePerson Announces Second Quarter 2012 Financial Results

-- Reports Record Revenue of \$38.5 Million, a 21% Increase over Prior Year Period --

-- Second Quarter Revenue from Business Operations Increases 23% over Prior Year Period --

-- Completes Acquisitions of Look.io and Amadesa --

NEW YORK, August 1, 2012 /PRNewswire/ -- LivePerson, Inc. (Nasdaq: LPSN), a provider of real-time intelligent engagement solutions that increase conversions and improve customer experience, today announced financial results for the second quarter ended June 30, 2012.

The Company also reported the completion of previously announced acquisitions of Look.io and the technology assets of Amadesa, and is updating its previously issued financial guidance to reflect accounting, legal and amortization costs associated with mergers and acquisitions, litigation and international expansion.

Revenue

Revenue from business operations (B2B) for the second quarter was \$34.5 million, a 23% increase as compared to the second quarter of 2011. Total revenue for the second quarter was \$38.5 million, a 21% increase from the second quarter of 2011. Revenue from consumer operations for the second quarter was \$4 million.

"It was a busy quarter for LivePerson. We hosted three very successful 'Aspire' customer summits in the UK, Australia and New York. We announced two acquisitions that will help strengthen our core technology and product offerings, and continued to drive forward our platform strategy of bringing all of our individual product capabilities onto Live Engage. We also continued to expand the depth of our talent pool – all while remaining focused on executing on our strategic goals for the year," said CEO Robert LoCascio.

Customer Expansion

LivePerson added 34 new enterprise and midmarket clients during the quarter, including:

- · 1-800 Contacts
- · GNC
- · A leading specialty apparel retailer
- Majestic Wine
- One of the largest global providers of insurance and employee benefit programs

The Company also expanded business with:

- · Virgin Mobile Australia
- Jetstar
- · TXU Energy
- · T-Mobile Deutschland
- · One of the largest healthcare providers in the U.S.

Net Income

Net income for the second quarter of 2012 was \$0.1 million or \$0.00 per share. Net income during the second quarter was impacted by accounting and legal costs related to acquisitions and litigation matters as referenced above. Excluding the impact of these items, proforma net income for the second quarter of 2012 was \$2.0 million or \$0.03 per share, as compared to actual net income of \$2.2 million or \$0.04 per share in the second quarter of 2011, and actual net income of \$3.1 million or \$0.06 per share in the first quarter of 2012.

Adjusted Net Income, Adjusted EBITDA, Proforma Net Income, Proforma Adjusted Net Income and Proforma EBITDA

LivePerson considers adjusted net income; adjusted earnings before other income/(expense), taxes, depreciation, amortization, stock-based compensation and other non-cash charges, if any (adjusted EBITDA); proforma net income, proforma EBITDA and proforma adjusted net income to be important financial indicators of the Company's operational strength and the performance of its business in the most recent quarter. These results should be considered in addition to results prepared in accordance with generally accepted accounting principles (GAAP), but should not be considered as a substitute for, or superior to, GAAP results.

A reconciliation of the differences between adjusted EBITDA, adjusted net income, proforma net income, proforma EBITDA and proforma adjusted net income and the most comparable financial measure calculated and presented in accordance with GAAP, is presented under the heading "Reconciliation of Non-GAAP Financial Information to GAAP" immediately following the Condensed Consolidated Statements of Income included below.

The difference between adjusted EBITDA per share, a non-GAAP measure, and GAAP EPS, is other income/(expense), taxes, depreciation, amortization, stock-based compensation and other non-cash charges, if any. The difference between adjusted net income per share, a non-GAAP measure, and GAAP EPS is amortization of intangible assets and stock-based compensation. The difference between proforma net income, a non-GAAP measure, and GAAP EPS is the impact of accounting and legal costs associated with mergers and acquisitions and litigation. The difference between proforma EBITDA per share, a non-GAAP measure, and GAAP EPS, is other income/(expense), taxes, depreciation, amortization, stock-based compensation, other non-cash charges, if any and the impact of accounting and legal costs associated with mergers and acquisitions and litigation. The difference between proforma adjusted net income per share, a non-GAAP measure, and GAAP EPS is amortization of intangible assets, stock-based compensation adjusted net income per share, a non-GAAP measure, and GAAP EPS is amortization of intangible assets, stock-based compensation and the impact of accounting and legal costs associated with mergers and acquisitions and litigation. The difference between proforma adjusted net income per share, a non-GAAP measure, and GAAP EPS is amortization of intangible assets, stock-based compensation and the impact of accounting and legal costs associated with mergers and acquisitions and litigation.

Adjusted net income for the second quarter of 2012 was \$2.9 million or \$0.05 per share. Excluding the previously discussed acquisition and litigation costs, proforma adjusted net income for the second quarter of 2012 was \$4.7 million or \$0.08 per share, as compared to actual adjusted net income of \$4.2 million or \$0.08 per share in the second quarter of 2011, and \$5.4 million or \$0.09 per share in the first quarter of 2012.

Adjusted EBITDA for the second quarter of 2012 was \$4.8 million or \$0.08 per share. Excluding the previously discussed acquisition and litigation costs, proforma EBITDA for the second quarter of 2012 was \$7.3 million or \$0.13 per share, as compared to actual adjusted EBITDA of \$7.0 million or \$0.13 per share in the second quarter of 2011, and \$8.7 million or \$0.16 per share in the first quarter of 2012.

Cash

The Company's cash balance was \$100.6 million at June 30, 2012 as compared to \$107.9 million as of March 31, 2012. The decrease is due primarily to cash consideration associated with acquisitions. The Company generated \$2.6 million of cash from operations in the second quarter.

Financial Guidance

The Company updated its 2012 guidance to incorporate the above referenced acquisition-related expenses including amortization, as well as legal costs associated with ongoing litigation and international expansion. The following is the Company's current expectations for financial and operating performance:

Third Quarter 2012

- · Revenue of \$40.5 \$41.5 million
- Adjusted EBITDA of \$0.11 \$0.13 per share
- Adjusted net income per share of \$0.07 \$0.09
- · GAAP EPS of \$0.01 \$0.04
- Fully diluted share count of approximately 58 million

Full Year 2012

- · Revenue of \$160 \$165 million
- · Adjusted EBITDA of \$0.53 \$0.57 per share
- \cdot Adjusted net income per share of \$0.30 \$0.34
- · GAAP EPS of \$0.09 \$0.13
- Fully diluted share count of approximately 57.5 million

Other Full Year 2012 Assumptions

- · Amortization of intangibles of approximately \$1.1 million
- · Stock-compensation expense of approximately \$10.7 million
- Depreciation of approximately \$7.8 million
- Effective tax rate of approximately 39%
- · Cash tax rate of approximately 37%
- · Capital expenditures of approximately \$10.4 million
- · Costs associated with acquisitions, litigation and international expansion of approximately \$5 million
- · An additional \$1.5 million of acquisition-related operating expenses

Stock-Based Compensation

Included in the accompanying financial results are expenses related to stock-based compensation, as follows (in thousands):

	3 months ended June 30, 2012		6 months ended June 30, 2012
Cost of revenue	\$ 388	\$	701
Product development	789		1,399
Sales and marketing	739		1,291
General and administrative	722		1,403
Total	\$ 2,638	\$	4,794

Amortization of Intangible Assets

Included in the accompanying financial results are expenses related to the amortization of intangible assets, as follows (in thousands):

	3 months ended			6 months ended
	Jun	e 30, 2012		June 30, 2012
Cost of revenue	\$	66	\$	66
General and administrative		11		87
Total	\$	77	\$	153

Earnings Teleconference and Video Discussion Information

The Company will discuss its second quarter 2012 financial results during a teleconference today, August 1, 2012 at 5:00 p.m. EST. To participate via telephone domestic callers (U.S. and Canada) should dial 877-507-3684, while international callers should dial 706-634-9559, both should reference the conference ID "13782065." The conference call will also be simulcast live on the Internet and can be accessed by logging onto the investor relations section of the Company's web site at: <u>http://www.liveperson.com/about/ir</u>.

If you are unable to participate on the live call, the teleconference will be available for replay approximately two hours after the call. To access the replay, please call 855-859-2056 (U.S. and Canada) or 404-537-3406 (international). Please reference the conference ID "13782065."

The Company will also post a video discussion of its second quarter results on YouTube. To view, click on the following link: <u>http://www.youtube.com/user/myliveperson</u>.

About LivePerson

LivePerson, Inc. (Nasdaq: LPSN) offers a cloud-based platform that enables businesses to proactively connect in real-time with their customers via chat, voice, and content delivery at the right time, through the right channel, including websites, social media, and mobile devices. This "intelligent engagement" is driven by real-time behavioral analytics, producing connections based on a true understanding of business objectives and customer needs.

More than 8,500 companies rely on LivePerson's platform to increase conversions and improve customer experience, including Hewlett-Packard, IBM, Microsoft, Verizon, Sky, Walt Disney, PNC, QVC and Orbitz.

LivePerson received the CODiE award for Best Content Management Solution in 2012 and for Best Ecommerce Solution in 2011, and has been named a Company of the Year by Frost and Sullivan in 2011. LivePerson is headquartered in New York City with offices in San Francisco, Atlanta, Tel Aviv, London and Melbourne.

For more information, please visit www.liveperson.com.

Non-GAAP Financial Disclosure

Investors are cautioned that the following financial measures used in this press release are defined as "non-GAAP financial measures" by the Securities and Exchange Commission, or SEC: adjusted EBITDA, or earnings/(loss) before other income/(expense), taxes, depreciation, amortization, stock-based compensation, other non-cash charges, if any; proforma EBITDA, or earnings/(loss) before other income/(expense), taxes, depreciation, amortization, stock-based compensation, other non-cash charges, if any and accounting and legal costs associated with mergers and acquisitions and litigation; adjusted net income, or net income excluding amortization of intangible assets and stock-based compensation; proforma adjusted net income, or net income excluding amortization of intangible assets and accounting and legal costs associated with mergers and acquisitions and litigation; and proforma net income, or net income excluding accounting and legal costs associated with mergers and acquisitions and litigation; and proforma net income, or net income excluding accounting and legal costs associated with mergers and acquisitions and litigation; and proforma net income, or net income excluding accounting and legal costs associated with mergers and acquisitions and litigation; and proforma net income excluding accounting and legal costs associated with mergers and acquisitions and litigation; and proforma net income excluding accounting and legal costs associated with mergers of accounting rules or principles, is not intended to be considered in isolation. In addition, although we have provided a reconciliation of these measures to the nearest comparable GAAP measures, they should not be construed as alternatives to any other measures of performance determined in accounting and financing activities, as there may be significant factors or trends that they fail to address. We present this financial information because we believe that it is helpful to some investors as a measure of our performance. We caution investors that non-GAAP fi

Safe Harbor Provision

Statements in this press release regarding LivePerson that are not historical facts are forward-looking statements and are subject to risks and uncertainties that could cause actual future events or results to differ materially from such statements. Any such forward-looking statements, including but not limited to financial guidance, are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. It is routine for our internal projections and expectations to change as the quarter and year progresses, and therefore it should be clearly understood that the internal projections and beliefs upon which we base our expectations may change. Although these expectations may change, we are under no obligation to inform you if they do. Actual events or results may differ materially from those contained in the projections or forward-looking statements. Some of the factors that could cause actual results to differ materially from the forward-looking statements contained herein include, without limitation: potential fluctuations in our quarterly and annual results; potential fluctuations in litigation, transaction-related and other costs; costs associated with our international expansion; the adverse effect that the global economic downturn may have on our business and results of operations; competition in the online sales, marketing, customer service and online engagement solutions markets; our ability to retain existing clients and attract new clients; risks related to new regulatory or other legal requirements that could materially impact our business; impairments to goodwill that result in significant charges to earnings; volatility of the value of certain currencies in relation to the US dollar, particularly the New Israeli Shekel, U.K. pound and Euro; risks related to our international operations, particularly our operations in Israel, and the civil and political unrest in that region; responding to rapid technological change and changing client preferences; our ability to retain key personnel and attract new personnel; risks related to the ability to successfully integrate past or potential future acquisitions; technology systems beyond our control and technology-related defects that could disrupt the LivePerson services; increased allowances for doubtful accounts as a result of an increasing amount of receivables due from customers with greater credit risk; privacy concerns relating to the Internet that could result in new legislation or negative public perception; risks related to the regulation or possible misappropriation of personal information belonging to our customers' Internet users; legal liability and/or negative publicity for the services provided to consumers via our technology platforms; risks related to protecting our intellectual property rights or potential infringement of the intellectual property rights of third parties; and risks related to our common stock being traded on more than one securities exchange, which may result in additional variations in the trading price of our common stock. This list is intended to identify only certain of the principal factors that could cause actual results to differ from those discussed in the forward-looking statements. Readers are referred to the reports and documents filed from time to time by us with the Securities and Exchange Commission for a discussion of these and other important risk factors that could cause actual results to differ from those discussed in forward-looking statements.

LivePerson, Inc. Condensed Consolidated Statements of Income (In Thousands, Except Share and Per Share Data)

Unaudited

	Three Months Ended June 30,			Six Months Ended June 30,				
		2012	2011		2012			2011
Revenue	\$	38,505	\$	31,851	\$	75,264	\$	62,234
Operating expenses:								
Cost of revenue		8,492		8,685		16,414		16,780
Product development		7,219		5,016		13,877		9,393
Sales and marketing		13,017		9,379		24,107		18,239
General and administrative		9,342		5,386		15,467		9,346
Amortization of intangibles		11		11		87		22
Total operating expenses		38,081		28,477		69,952		53,780
Income from operations		424		3,374		5,312		8,454
income from operations		-2-1		5,574		5,512		0,404
Other (expense) income, net		(233)		224		113	_	393
Income before provision for income taxes		191		3,598		5,425		8,847
Provision for income taxes		51		1,402		2,162		3,419
Net income	\$	140	\$	2,196	\$	3,263	\$	5,428
Basic net income per common share	\$	0.00	\$	0.04	\$	0.06	\$	0.10
Diluted net income per common share	\$	0.00	\$	0.04	\$	0.06	\$	0.10
	Ψ	0.00	Ψ	0.04	Ψ	0.00	Ψ	0.10
Weighted average shares outstanding used in basic net income per								
common share calculation		55,146,901		52,735,556		54,786,499		52,409,769
Weighted average shares outstanding used in diluted net income per								
common share calculation		57,150,256		55,553,247		56,649,160		55,125,730

LivePerson, Inc. Reconciliation of Non-GAAP Financial Information to GAAP

(In Thousands, Except Share and Per Share Data)

Unaudited

Unaudited Supplemental Data

The following information is not a financial measure under generally accepted accounting principles (GAAP). In addition, it should not be construed as an alternative to any other measures of performance determined in accordance with GAAP, or as an indicator of our operating performance, liquidity or cash flows generated by operating, investing and financing activities as there may be significant factors or trends that it fails to address. We present this financial information because we believe that it is helpful to some investors as one measure of our operations. We caution investors that non-GAAP financial information, by its nature, departs from traditional accounting conventions; accordingly, its use can make it difficult to compare our results with our results from other reporting periods and with the results of other companies.

	Three Months Ended June 30,				Six Months Ended June 30,				
		2012	,	2011		2012	,	2011	
Net income in accordance with generally accepted accounting									
principles	\$	140	\$	2,196	\$	3,263	\$	5,428	
Add/(less):				,		,		,	
(a) Amortization of intangibles		77		318		153		635	
(b) Stock-based compensation		2,638		1,679		4,794		3,214	
(c) Depreciation		1,701		1,591		3,329		3,225	
(d) Provision for income taxes		51		1,402		2,162		3,419	
(e) Other expense (income), net		233		(224)		(113)		(393)	
Adjusted EBITDA (1)	\$	4,840	\$	6,962	\$	13,588	\$	15,528	
Diluted adjusted EBITDA per common share	\$	0.08	\$	0.13	\$	0.24	\$	0.28	
Weighted average shares used in diluted adjusted EBITDA per common share		57,150,256	<u> </u>	55,553,247		56,649,160		55,125,730	
Net income in accordance with generally accepted accounting									
principles	\$	140	\$	2,196	\$	3,263	\$	5,428	
Add:	Ψ	140	Ψ	2,150	Ψ	5,205	Ψ	5,420	
(a) Amortization of intangibles		77		318		153		635	
(b) Stock-based compensation		2,638		1,679		4,794		3,214	
Adjusted net income	\$	2,855	\$	4,193	\$	8,210	\$	9,277	
Diluted adjusted net income per common share			_		_		_		
Diffice adjusted net income per common snare	\$	0.05	\$	0.08	\$	0.14	\$	0.17	
Weighted average shares used in diluted adjusted net income per									
common share		57,150,256		55,553,247		56,649,160		55,125,730	
Adjusted EBITDA	\$	4,840	\$	6,962	\$	13,588	\$	15,528	
Add/(less):									
(a) Changes in operating assets and liabilities		(1,811)		1,482		3,448		(997)	
(b) Provision for doubtful accounts				60		20		120	
(c) Provision for income taxes		(51)		(1,402)		(2,162)		(3,419)	
(d) Deferred income taxes		(108)		(35)		(740)		185	
(e) Other (expense) income, net		(233)		224		113		393	
Net cash provided by operating activities	\$	2,637	\$	7,291	\$	14,267	\$	11,810	

(1) Earnings/(loss) before other income/(expense), taxes, depreciation, amortization, stock-based compensation and other non-cash charges.

LivePerson, Inc. Reconciliation of Non-GAAP Financial Information to GAAP (In Thousands, Except Share and Per Share Data)

Unaudited

Unaudited Supplemental Data

The following information is not a financial measure under generally accepted accounting principles (GAAP). In addition, it should not be construed as an alternative to any other measures of performance determined in accordance with GAAP, or as an indicator of our operating performance, liquidity or cash flows generated by operating, investing and financing activities as there may be significant factors or trends that it fails to address. We present this financial information because we believe that it is helpful to some investors as one measure of our operations. We caution investors that non-GAAP financial information, by its nature, departs from traditional accounting conventions; accordingly, its use can make it difficult to compare our results with our results from other reporting periods and with the results of other companies.

	Three Months Ended June 30,				Six Months Ended June 30,			
		2012		2011		2012		2011
Net income in accordance with generally accepted accounting								
principles	\$	140	\$	2,196	\$	3,263	\$	5,428
Add/(less):				,		-,		_, _
(a) Amortization of intangibles		77		318		153		635
(b) Stock-based compensation		2,638		1,679		4,794		3,214
(c) Depreciation		1,701		1,591		3,329		3,225
(d) Provision for income taxes		51		1,402		2,162		3,419
(e) Other expense (income), net		233		(224)		(113)		(393)
(f) Accounting and legal costs related to acquisitions and litigation		2,489		-		2,924		-
Proforma EBITDA (1)	\$	7,329	\$	6,962	\$	16,512	\$	15,528
Diluted proforma EBITDA per common share	\$	0.13	\$	0.13	\$	0.29	\$	0.28
Weighted average shares used in diluted proforma EBITDA per								
common share		57,150,256		55,553,247		56,649,160		55,125,730
								<u>, ,</u>
Net income in accordance with generally accepted accounting								
principles	\$	140	\$	2,196	\$	3,263	\$	5,428
Add:								
(a) Amortization of intangibles		77		318		153		635
(b) Stock-based compensation		2,638		1,679		4,794		3,214
(c) Accounting and legal costs related to acquisitions and								
litigation, net of taxes		1,826		-		1,759		-
Proforma adjusted net income	\$	4,681	\$	4,193	\$	9,969	\$	9,277
Diluted proforma adjusted net income per common share	\$	0.08	\$	0.08	\$	0.18	\$	0.17
	φ	0.00	Ψ	0.00	φ	0.10	φ	0.17
Weighted average shares used in diluted proforma adjusted net								
income per common share		57,150,256		55,553,247		56,649,160		55,125,730
		<u> </u>		<u> </u>				<u>, ,</u>
Net income in accordance with generally accepted accounting								
principles	\$	140	\$	2,196	\$	3,263	\$	5,428
Add:	Э	140	Э	2,190	Ъ	3,203	Э	5,420
(a) Accounting and legal costs related to acquisitions and								
litigation, net of taxes		1,826		-		1,759		-
Proforma net income	\$	1,966	\$	2,196	\$	5,022	\$	5,428
Diluted adjusted proforma income per common share	\$	0.03	\$	0.04	\$	0.09	\$	0.10
Weighted average shares used in diluted proforma net income per								
common share		57.150.256		55,553,247		56,649,160		55,125,730
		27,200,200		<u> </u>		20,010,100		22,120,700

(1) Earnings/(loss) before other income/(expense), taxes, depreciation, amortization, stock-based compensation and other non-cash charges and accounting and legal costs related to acquisitions and litigation.

LivePerson, Inc. Condensed Consolidated Balance Sheets (In Thousands) Unaudited

	Jur	ne 30, 2012	December 31, 2011			
ASSETS						
Current assets:						
Cash and cash equivalents	\$	100,576	\$	93,278		
Accounts receivable, net		19,591		20,999		
Prepaid expenses and other current assets		7,178		5,390		
Deferred tax assets, net		2,456		2,342		
Total current assets		129,801		122,009		
Property and equipment, net		13,327		13,879		
Intangibles, net		14,625		1,095		
Goodwill		25,249		24,090		
Deferred tax assets, net		2,374		2,829		
Deferred implementation costs, net of current		222		247		
Security deposits		546		356		
Other assets		1,554		1,546		
Total assets	\$	187,698	\$	166,051		
LIABILITIES AND STOCKHOLDERS' EQUITY						
Current liabilities:						
Accounts payable	\$	9,364	\$	8,258		
Accrued expenses		14,060		12,019		
Deferred revenue		4,342		5,378		
Total current liabilities		27,766		25,655		
Deferred revenue, net of current		2,863		1,152		
Other liabilities		1,554		1,546		
Total liabilities		32,183		28,353		
Commitments and contingencies						
Total stockholders' equity		155,515		137,698		
Total liabilities and stockholders' equity	\$	187,698	\$	166,051		