FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* GILL EMMANUEL						2. Issuer Name and Ticker or Trading Symbol LIVEPERSON INC [LPSN]										all app Direc	p of Reportin blicable) ctor er (give title		10% O	
(Last) (First) (Middle) C/O LIVEPERSON, INC. 462 SEVENTH AVENUE 3RD FLOOR					3. Date of Earliest Transaction (Month/Day/Year) 03/21/2011										below) Former Director					
(Street) NEW YORK NY 10018					4. If	Amei	ndment	, Date o	of Origina	nal Filed (Month/Day/Year)					6. Indi Line) X	,				on
(City)	(St		Zip)																	
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					ction	2A Ex	Pecurities Acq P.A. Deemed Execution Date, f any Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4			d (A) o	or 5. An Secu Bene Owne		ount of ties cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership
									Code	v	Amount		A) or O)	Price	9		ted action(s) 3 and 4)			(Instr. 4)
Common Stock					03/21/2011				S		10,000		D	\$1	\$11.3		808,454		D	
Common	03/21/2011					S		5,000		D	\$11.3		214,949			I	Gilbridge Ltd			
Common Stock				03/22/2011					S		5,000		D	\$11.421		209,949			I	Gilbridge Ltd
Common Stock				03/22/	03/22/2011				S		5,000		D	\$11.46		204,949			I	Gilbridge Ltd
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	3. Transaction Date (Month/Day/Year)	Execution Date, if any		4. Transa Code (8)			rative rities rired r osed)	6. Date E Expiration (Month/I	on Dat		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		of s g e Instr. 3	Deri Sec (Ins	ivative urity tr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	O F D 0 (I	O. Ownership Form: Direct (D) or Indirect I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A) (D)		Date Exercisa		Expiration Date	Title	of	umber						

Explanation of Responses:

/s/ Monica L. Greenberg, 03/23/2011 Attorney-in-Fact

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.