UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 10, 2011

LivePerson, Inc.

(Exact Name of Registrant as Specified in its Charter)

0-30141

Delaware (State or other Jurisdiction of Incorporation)

(Commission File Number)

13-3861628 (I.R.S. Employer Identification No.)

462 Seventh Avenue, New York, New York (Address of Principal Executive Offices) **10018** (Zip Code)

Registrant's telephone number, including area code: (212) 609-4200

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02. Results of Operations and Financial Condition.

A copy of the press release issued by LivePerson, Inc. (the "Registrant") on February 10, 2011, announcing its results of operations and financial condition for the quarter and year ended December 31, 2010, is included herewith as Exhibit 99.1 and is incorporated herein by reference. The information included in this Current Report on Form 8-K (including Exhibit 99.1 hereto) that is furnished pursuant to this Item 2.02 shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section or Sections 11 and 12(a) (2) of the Securities Act of 1933, as amended. The information contained herein and in the accompanying exhibit shall not be incorporated by reference into any filing of the Registrant, whether made before or after the date hereof, regardless of any general incorporation language in such filing, unless expressly incorporated by specific reference into such filing.

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

As more fully described in the press release attached as Exhibit 99.1 to this Form 8-K, Emmanuel Gill has informed LivePerson that he will resign from LivePerson's Board of Directors and each of the Audit Committee, the Compensation Committee and the Nominating and Corporate Governance Committee, effective as of February 11, 2011. The company intends to fill Mr. Gill's board seat, and has commenced a search for a replacement. William Wesemann has been appointed by the Board to replace Mr. Gill on the company's Audit Committee, effective as of Mr. Gill's departure.

Item 9.01. Financial Statements and Exhibits.

- (d) Exhibits. The following document is included as an exhibit to this report:
 - 99.1 Press release issued February 10, 2011.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

LIVEPERSON, INC. (Registrant)

Date: February 10, 2011

By: /s/ TIMOTHY E. BIXBY

Timothy E. Bixby President and Chief Financial Officer For Immediate Release Media Contacts:

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LivePerson Reports Fourth Quarter and Full Year 2010 Financial Results

- Fourth quarter revenue increased 21% from prior year and 6% sequentially
- Record EBITDA per share of \$0.15 in fourth quarter
- Adjusted net income per share of \$0.09 in fourth quarter
- EPS of \$0.05 in fourth quarter
- · Emmanuel Gill to retire from LivePerson Board

NEW YORK, NY – February 10, 2011 – LivePerson, Inc. (Nasdaq: LPSN), a leading provider of online engagement solutions that facilitate real-time assistance and expert advice, today announced financial results for the fourth quarter and full year ended December 31, 2010.

Revenue

Revenue for the fourth quarter was \$29.9 million, a 21% increase from the fourth quarter of 2009, and a 6% sequential increase as compared to the third quarter of 2010. Revenue from business operations for the fourth quarter was \$26.2 million, a 23% increase as compared to the fourth quarter of 2009 and a 7% increase as compared to the third quarter of 2010. Revenue from consumer operations for the fourth quarter was \$3.7 million, a 9% increase as compared to the third quarter of 2010.

Revenue for the full year was \$109.9 million, a 26% increase from \$87.5 million in 2009. Revenue from business operations for the full year was \$95.7 million, a 27% increase from \$75.5 million in 2009. Revenue from consumer operations for the full year was \$14.2 million, a 19% increase from \$11.9 million in 2009.

"The fourth quarter capped a very strong 2010 for LivePerson," said CEO Robert LoCascio. "We were able to exceed our original revenue guidance for the year by 4%, successfully launched our developer platform, and continued investing in new product initiatives and infrastructure, all while maintaining impressive operating margins."

Customer Expansion

LivePerson added 14 new enterprise clients in the quarter, including:

- A leading specialty retailer
- · Petco, a leading pet specialty retailer
- One of Europe's 10 largest banks

The company also expanded business with

- · One of the largest US-based cellular service providers
- · Vodaphone UK
- One of the leading global entertainment companies
- · A leading provider of software, services and solutions for consumers and businesses

- · A leading automotive credit provider
- · Adobe
- · A leading corporate information services provider
- · One of the top 3 US banks

Net Income

Net income for the fourth quarter of 2010 was \$2.7 million or \$0.05 per share as compared to \$3.1 million or \$0.06 per share in the fourth quarter of 2009, and net income of \$2.8 million or \$0.05 per share in the third quarter of 2010. Net income for the full year was \$9.3 million or \$0.18 per share, as compared to \$7.8 million or \$0.16 per share in the prior year.

Adjusted Net Income and EBITDA

LivePerson considers adjusted net income and earnings before other income/(expense), taxes, depreciation, amortization and stock-based compensation (EBITDA) to be important financial indicators of the company's operational strength and the performance of its business. These results should be considered in addition to results prepared in accordance with generally accepted accounting principles (GAAP), but should not be considered as a substitute for, or superior to, GAAP results.

A reconciliation of the differences between EBITDA and adjusted net income, and the most comparable financial measure calculated and presented in accordance with GAAP, is presented under the heading "Reconciliation of Non-GAAP Financial Information to GAAP" immediately following the Condensed Consolidated Statements of Operations included below.

The difference between EBITDA per share, a non-GAAP measure, and GAAP EPS, is interest, taxes, depreciation, amortization, stock-based compensation and other non-cash charges, if any. The difference between adjusted net income per share and GAAP EPS is amortization of intangible assets and stock-based compensation.

Adjusted net income for the fourth quarter of 2010 was \$4.6 million or \$0.09 per share, as compared to \$4.7 million or \$0.09 per share in the fourth quarter of 2009, and \$4.6 million or \$0.09 per share in the third quarter of 2010. Adjusted net income for the full year was \$15.9 million or \$0.30 per share, as compared to \$14.5 million or \$0.30 per share in the prior year.

EBITDA for the fourth quarter of 2010 was \$7.9 million or \$0.15 per share, as compared to \$7.1 million or \$0.14 per share in the fourth quarter of 2009, and \$7.5 million or \$0.14 per share in the third quarter of 2010. EBITDA for the full year 2010 was \$26.8 million or \$0.51 per share, as compared to \$22.8 million or \$0.47 per share in the prior year.

Cash

The company's cash balance was \$61.3 million at December 31, 2010 as compared to \$50.4 million as of September 30, 2010, and \$45.6 million at December 31, 2009. The company generated \$7.9 million of cash from operations in the fourth quarter. Also during the fourth quarter, the company incurred planned capital expenditures related primarily to the purchase of servers and computer networking equipment, resulting in a cash outlay of approximately \$2.0 million.

For the full year, the company generated \$15.5 million of cash from operations, and incurred planned capital expenditures related primarily to the purchase of servers and computer networking equipment, resulting in a cash outlay of approximately \$8.0 million.

Board of Directors Transition

In addition, the company announced today that Emmanuel Gill will retire from LivePerson's Board of Directors after nearly 10 years of dedicated service, effective as of February 11, 2011. "We are extremely grateful for Emmanuel's many years of contribution and service to the company, having been with us through nearly a decade of extraordinary change and growth," said Mr. LoCascio. Mr. Gill indicated that he is very proud of the company's growth and achievements to date, and is leaving for personal reasons in the interest of dedicating more of his time to other businesses. The company intends to fill Mr. Gill's board seat, and has commenced a search for a replacement. Longstanding director William Wesemann has been appointed by the Board to replace Mr. Gill on the company's Audit Committee, effective as of Mr. Gill's departure.

Financial Expectations

Following is the company's current expectation for financial and operating performance:

First Quarter 2011

- Revenue of \$30.0 \$30.5 million
- EBITDA of \$0.12 \$0.14 per share
- Adjusted net income per share of \$0.06 \$0.08
- · GAAP EPS of \$0.04 \$0.05
- Fully diluted share count of approximately 54.5 million

Full Year 2011

- · Revenue of \$133 \$136 million
- · EBITDA of \$0.60 \$0.63 per share
- Adjusted net income per share of \$0.33 \$0.36
- · GAAP EPS of \$0.20 \$0.22
- Fully diluted share count of approximately 55.5 million

Other Full Year 2011 Assumptions

- Amortization of intangibles of approximately \$1.0 million
- Stock-compensation expense of approximately \$6.0 million
- · Depreciation of approximately \$8.0 million
- Effective tax rate of approximately 36%
- · Cash tax rate of approximately 36%
- · Capital expenditures of approximately \$8.0 million

Stock-Based Compensation

Included in the accompanying financial results are expenses related to stock-based compensation, as follows (in thousands):

	Q4 2010		Q4 2009		FY 2010		 FY 2009
Cost of revenue	\$	211	\$	211	\$	865	\$ 790
Product development		307		372		1,329	1,402
Sales and marketing		401		376		1,371	1,337
General and administrative		620		276		1,577	1,197
Total	\$	1,539	\$	1,235	\$	5,142	\$ 4,726

Amortization of Intangible Assets

Included in the accompanying financial results are expenses related to the amortization of intangible assets, as follows (in thousands):

	Q4 2010		Q4 2009		FY 2010		FY 2009	
Cost of revenue	\$	307	\$	307	\$	1,226	\$	1,228
General and administrative		11		83		260		745
Total	\$	318	\$	390	\$	1,486	\$	1,973

Earnings Teleconference and Video Discussion Information

The company will discuss its fourth quarter and full year 2010 financial results during a teleconference today, February 10, 2011, at 5:00 p.m. ET. To participate, please call 877-507-3684 before 5:00 p.m. ET. International callers, please dial 706-634-9559. Please reference the conference ID "40530761."

If you are unable to participate, the teleconference will be available for replay at 6:00 p.m. ET on February 10, 2011 until May 10, 2011. To access the replay, please call 800-642-1687 (U.S. and Canada) or 706-645-9291 (international). Please reference the conference ID "40530761."

The company will also post a video discussion of its fourth quarter 2010 results on YouTube. To view, click on the following link: <u>http://www.youtube.com/user/myliveperson</u>.

LivePerson, Inc. Condensed Consolidated Statements of Income (In Thousands, Except Share and Per Share Data)

Unaudited

		Three Months Ended December 31,			Twelve Mo Decem		
	2010		2009		2010		2009
Revenue	\$ 29,935	\$	24,768	\$	109,862	\$	87,490
Operating expenses:							
Cost of revenue	8,235		6,068		29,640		21,076
Product development	4,257		3,163		15,711		12,111
Sales and marketing	8,404		7,408		32,835		27,355
General and administrative	4,931		3,427		17,077		13,417
Amortization of intangibles	 11		83		259		745
Total operating expenses	25,838		20,149		95,522		74,704
Income from operations	4,097		4,619		14,340		12,786
Other income (expense), net	 (43)		(35)		(7)		14
Income before provision for income taxes	4,054		4,584		14,333		12,800
Provision for income taxes	 1,312		1,493		5,074		5,037
Net income	\$ 2,742	\$	3,091	\$	9,259	\$	7,763
Basic net income per common share	\$ 0.05	\$	0.06	\$	0.18	\$	0.16
Diluted net income per common share	\$ 0.05	\$	0.06	\$	0.18	\$	0.16
Weighted average shares outstanding used in basic net							
income per common share calculation	 51,133,917		48,786,986		50,721,880		47,962,688
Weighted average shares outstanding used in diluted net							
income per common share calculation	 53,831,339		51,065,181		52,907,541		49,008,440

LivePerson, Inc. Reconciliation of Non-GAAP Financial Information to GAAP (In Thousands, Except Share and Per Share Data) Unaudited

Unaudited Supplemental Data

The following information is not a financial measure under generally accepted accounting principles (GAAP). In addition, it should not be construed as an alternative to any other measures of performance determined in accordance with GAAP, or as an indicator of our operating performance, liquidity or cash flows generated by operating, investing and financing activities as there may be significant factors or trends that it fails to address. We present this financial information because we believe that it is helpful to some investors as one measure of our operations. We caution investors that non-GAAP financial information, by its nature, departs from traditional accounting conventions; accordingly, its use can make it difficult to compare our results with our results from other reporting periods and with the results of other companies.

	Three Months Ended December 31,				Twelve Mo Decem	nths Ended ber 31,	
	 2010		2009		2010		2009
Net income in accordance with generally							
accepted accounting principles	\$ 2,742	\$	3,091	\$	9,259	\$	7,763
Add/(less):							
(a) Amortization of intangibles	318		390		1,486		1,973
(b) Stock-based compensation	1,539		1,235		5,142		4,726
(c) Depreciation	1,903		899		5,791		3,347
(d) Provision for income taxes	1,312		1,493		5,074		5,037
(e) Other (income) expense, net	 43		35		7		(14)
EBITDA (1)	\$ 7,857	\$	7,143	\$	26,759	\$	22,832
Diluted EBITDA per common share	\$ 0.15	\$	0.14	\$	0.51	\$	0.47
Weighted average shares used in diluted EBITDA							
per common share	 53,831,339		51,065,181		52,907,541		49,008,440
Net income in accordance with generally							
accepted accounting principles	\$ 2,742	\$	3,091	\$	9,259	\$	7,763
Add:							
(a) Amortization of intangibles	318		390		1,486		1,973
(b) Stock-based compensation	1,539		1,235		5,142		4,726
Adjusted net income	\$ 4,599	\$	4,716	\$	15,887	\$	14,462
Diluted adjusted net income per common share	\$ 0.09	\$	0.09	\$	0.30	\$	0.30
	 			_			
Weighted average shares used in diluted adjusted net income							
per common share	53,831,339		51,065,181		52,907,541		49,008,440
-							
EBITDA	\$ 7,857	\$	7,143	\$	26,759	\$	22,832
Add/(less):							
(a) Changes in operating assets and liabilities	585		308		(7,127)		293
(b) Provision for doubtful accounts	101		25		166		55
(c) Provision for income taxes	(1,312)		(1,493)		(5,074)		(5,037)
(d) Deferred income taxes	694		2,229		832		2,865
(e) Other income (expense), net	(43)		(35)		(7)		14
Net cash provided by operating activities	\$ 7,882	\$	8,177	\$	15,549	\$	21,022

(1) Earnings/(loss) before other income/(expense), taxes, depreciation, amortization, stock-based compensation and other non-cash charges.

LivePerson, Inc. Condensed Consolidated Balance Sheets (In Thousands) Unaudited

December 31, 2010	December 31, 2009
December 31, 2010	December 31, 2009

ASSETS		
Current assets:		
Cash and cash equivalents	\$ 61,336	\$ 45,572
Accounts receivable, net	16,491	10,265
Prepaid expenses and other current assets	6,341	3,661
Deferred tax assets, net	1,529	1,460
Total current assets	85,697	60,958
Property and equipment, net	12,762	9,551
Intangibles, net	2,124	2,821
Goodwill	24,015	23,920
Deferred tax assets, net	3,876	4,777
Deferred implementation costs, net of current	164	136
Security deposits	499	326
Other assets	2,006	1,792
Total assets	\$ 131,143	\$ 104,281
LIABILITIES AND STOCKHOLDERS' EQUITY		

\$ 6,416	\$	5,375
12,111		10,895
 5,570		4,692
24,097		20,962
513		506
 1,890		1,676
26,500		23,144
 104,643		81,137
\$ 131,143	\$	104,281
\$	12,111 5,570 24,097 513 1,890 26,500	12,111 5,570 24,097 513 1,890 26,500

About LivePerson

LivePerson is a leading provider of online engagement solutions that facilitate real-time assistance and expert advice. Connecting businesses and experts with consumers seeking help on the Web, LivePerson's hosted software platform creates more relevant, compelling and personalized online experiences. Every month, LivePerson's intelligent platform helps millions of people succeed online; more than 8,500 companies, including Cisco, Hewlett-Packard, IBM, Microsoft and Verizon, rely on LivePerson to maximize the impact of the online channel. LivePerson is headquartered in New York City.

Non-GAAP Financial Disclosure

Investors are cautioned that the EBITDA, or earnings/(loss) before other income/(expense), taxes, depreciation, amortization and stock-based compensation, and adjusted net income, or net income excluding amortization of intangible assets and stock-based compensation, information contained in this press release are not financial measures under generally accepted accounting principles. In addition, they should not be construed as alternatives to any other measures of performance determined in accordance with generally accepted accounting principles, or as indicators of our operating performance, liquidity or cash flows generated by operating, investing and financing activities, as there may be significant factors or trends that they fail to address. We present this financial information because we believe that it is helpful to some investors as a measure of our performance. We caution investors that non-GAAP financial information, by its nature, departs from traditional accounting conventions; accordingly, its use can make it difficult to compare our current results with our results from other reporting periods and with the results of other companies.

Safe Harbor Provision

Statements in this press release regarding LivePerson that are not historical facts are forward-looking statements and are subject to risks and uncertainties that could cause actual future events or results to differ materially from such statements. Any such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. It is routine for our internal projections and expectations to change as the quarter and year progresses, and therefore it should be clearly understood that the internal projections and beliefs upon which we base our expectations may change. Although these expectations may change, we are under no obligation to inform you if they do. Actual events or results may differ materially from those contained in the projections or forward-looking statements. Some of the factors that could cause actual results to differ materially from the forward-looking statements contained herein include, without limitation: potential fluctuations in our quarterly and annual results; the adverse effect that the global recession may have on our business; competition in the real-time sales, marketing, customer service and online engagement solutions market; risks related to the operational integration of acquisitions; risks related to new regulatory or other legal requirements that could materially impact our business; risks related to our international operations, particularly our operations in Israel, and the civil and political unrest in that region; impairments to goodwill that result in significant charges to earnings; volatility of the value of certain currencies in relation to the US dollar, particularly the New Israeli Shekel, U.K. pound and Euro; continued use by our clients of the LivePerson services and their purchase of additional services; responding to rapid technological change and changing client preferences; technology systems beyond our control and technology-related defects that could disrupt the LivePerson services; privacy concerns relating to the Internet that could result in new legislation or negative public perception; risks related to the regulation or possible misappropriation of personal information; legal liability and/or negative publicity for the services provided to consumers via our technology platforms; and risks related to protecting our intellectual property rights or potential infringement of the intellectual property rights of third parties. This list is intended to identify only certain of the principal factors that could cause actual results to differ from those discussed in the forward-looking statements. Readers are referred to the reports and documents filed from time to time by us with the Securities and Exchange Commission for a discussion of these and other important risk factors that could cause actual results to differ from those discussed in forward-looking statements.