FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number: 3235-02									
Estimated average burden									
hours per response:	0.5								

				or Sec	ction 30(n) of the in	vesime	nt Cor	npany Act of 1	940							
Name and Address of Reporting Person*     Carlough Daryl				2. Issuer Name and Ticker or Trading Symbol LIVEPERSON INC [ LPSN ]							ationship of Reportin call applicable) Director Officer (give title	10% (				
(Last) (First) (Middle) C/O LIVEPERSON, INC. 475 TENTH AVENUE, 5TH FLOOR					3. Date of Earliest Transaction (Month/Day/Year) 11/20/2020						below) SVP, Global &	below	below)			
,					4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Individual or Joint/Group Filing (Check Applicable					
(Street) NEW YORK	NY	10018								Line)	Form filed by One Form filed by Mor Person					
(City)	(State)	(Zip)														
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																
Date			2. Transaction Date (Month/Day/		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
						Code	v	Amount	(A) or (D)	Price	Transaction(s)		` ′			

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deriv Secu Acqu (A) o Dispe	r osed ) r. 3, 4	6. Date Exerc Expiration Da (Month/Day/\)	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy)	\$12.45	11/20/2020		M <sup>(1)</sup>			261	(3)	02/16/2028	Common Stock	261	\$0	45,075	D	

 $M^{(1)}$ 

**S**<sup>(1)</sup>

261

261

## **Explanation of Responses:**

Common Stock

Common Stock

- 1. The exercise and sale reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- $2. \ Number \ reported \ includes \ 10,300 \ unvested \ restricted \ stock \ units \ granted \ to \ and \ held \ by \ the \ reporting \ person \ as \ of \ the \ date \ of \ this \ filing.$

11/20/2020

11/20/2020

3. The Option is fully exercisable.

## Remarks:

/s/ Monica L. Greenberg, as attorney-in-fact for Daryl 11/23/2020 Carlough

\*\* Signature of Reporting Person

\$12.45

\$57.5

A

D

42,438(2)

42,177(2)

D

D

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.