

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES  
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

## 144: Filer Information

Filer CIK 0001133835  
Filer CCC XXXXXXXXX  
Is this a LIVE or TEST Filing?  LIVE  TEST

### Submission Contact Information

Name  
Phone  
E-Mail Address

## 144: Issuer Information

Name of Issuer LivePerson, Inc  
SEC File Number 000-30141  
Address of Issuer 530 7th Avenue Floor M1  
New York  
NEW YORK  
10018  
Phone 212-609-4200  
Name of Person for Whose Account the Securities are To Be Sold Robert LoCascio, General Partner of Ikon LP  
See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.  
Relationship to Issuer director officer withn 90 days immedtly before sale

## 144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Class A Common Stock	UBS Financial Services Inc 1000 Harbor Blvd 3rd Floor Weehawken NJ 07086	1000000	4240000	77957463	09/05/2023	NASDAQ

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

## 144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition	Name of Person from	Is this	Date Donor	Amount of Securities	Date of Payment	Nature of Payment *
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	<b>Transaction</b>	<b>Whom Acquired</b>	<b>a Gift?</b>	<b>Acquired</b>	<b>Acquired</b>	
Class A Common Stock	03/04/2016 Transfer from founder	Ikon LP	<input type="checkbox"/>	6835713	03/04/2016	Shares transferred from founder

\* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

## 144: Securities Sold During The Past 3 Months

<b>Name and Address of Seller</b>	<b>Title of Securities Sold</b>	<b>Date of Sale</b>	<b>Amount of Securities Sold</b>	<b>Gross Proceeds</b>
Robert LoCascio, General Partner of Ikon LP 530 7th Avenue Floor M1 New York NY 10018	Class A Common Stock	08/11/2023	78629	409752
Robert LoCascio, General Partner of Ikon LP 530 7th Avenue Floor M1 New York NY 10018	Class A Common Stock	08/14/2023	50119	240999
Robert LoCascio, General Partner of Ikon LP 540 7th Avenue Floor M1 New York NY 10018	Class A Common Stock	08/16/2023	2687	11889
Robert LoCascio, General Partner of Ikon LP 530 7th Avenue Floor M1 New York NY 10018	Class A Common Stock	08/23/2023	182321	761042
Robert LoCascio, General Partner of Ikon LP 530 7th Avenue Floor M1 New York NY 10018	Class A Common Stock	08/24/2023	50000	202635
Robert LoCascio, General Partner of Ikon LP 530 7th Avenue Floor M1 New York NY 10018	Class A Common Stock	08/28/2023	23726	92006
Robert LoCascio, General Partner of Ikon LP 530 7th Avenue Floor M1 New York NY 10018	Class A Common Stock	08/29/2023	150000	592991
Robert LoCascio, General Partner of Ikon LP 530 7th Avenue Floor M1 New York NY 10018	Class A Common Stock	08/30/2023	220000	881094
Robert LoCascio, General Partner of Ikon LP 530 7th Avenue Floor M1 New York NY 10018	Class A Common Stock	08/31/2023	114914	481869
Robert LoCascio, General Partner of Ikon LP 530 7th Avenue Floor M1 New York NY 10018	Class A Common Stock	09/01/2023	127604	528267

## 144: Remarks and Signature

Remarks Ikon LP is the party selling the shares. Robert LoCascio is the General Partner of Ikon LP, he is the party authorizing the sales of shares on behalf of Ikon LP. Ikon LP is selling up to 1,000,000 shares which were acquired from the General Partner, Robert LoCascio who was a director and officer within 90 days immediately before the sale of LivePerson, Inc.

Date of Notice 09/05/2023

**ATTENTION:**

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature /s/ UBS Financial Services Inc, as attorney-in-fact for Robert LoCascio, General Partner of Ikon LP

**ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)**